

[perryTHINKTANK]

workshops designed to empower
+ inspire your business brand

Personalized, hands-on workshops on today's hot topics, where you'll gain valuable insight and understanding into best practices and trends, and how to **apply that knowledge to your own re-brand strategy.**

Workshop team-led by
Janine Perry of perry design + advertising
and Robin Lindblom of Think Tank Designs.

BRAND MATTERS | discover why

How do you know when it's time to re-brand your business?

Wednesday, April 30, 2014

11:30a-1:30p | \$195 per person

includes boxed lunch

[you will learn]

1. If your brand still represents your company
2. How to define your companies unique selling point
3. The difference between a re-brand and an evolution, and which is right for you
4. If you're creating a disconnect with your audience through constant change
5. Top 5 mistakes of a re-brand



Space is limited, pre-register
909.626.8083
perryadvertising.com/happenings

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